



# Building Your Brand

As a small business owner, entrepreneur, or professional with a book of sales, you might need a little guidance getting your marketing efforts off the ground.

We're here to help! "Marketing Basics for Small Businesses" will give you the tools to build a strong platform for your marketing plans without the need for a dedicated marketing department!

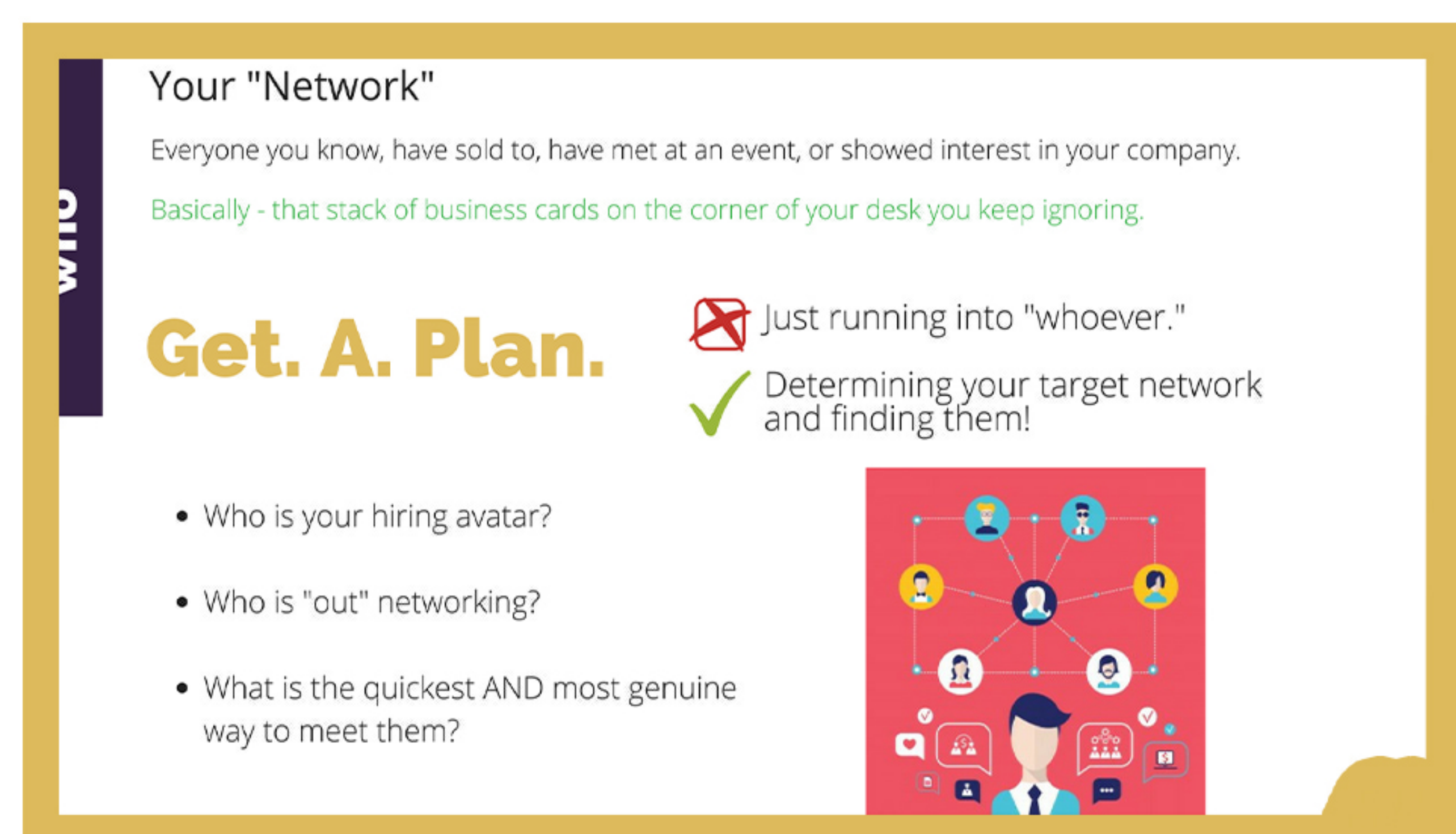
This module focuses on Building Your Brand, including:

- Developing Your Brand
- Creating a Networking Plan
- How to Manage and Track Your Contacts
- My "Secret Sauce" to Business Development"

Length of presentation:

Shortened module 25-30 minutes

Full length module 50 minutes-1 hour



For promotional material and downloadable text and images click here:

[annavija.com/promokit](http://annavija.com/promokit)

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