



# Networking That Works

As a small business owner, entrepreneur, or professional with a book of sales, you might need a little guidance getting your marketing efforts off the ground. We're here to help!

Anna-Vija McClain, CEO of Piccolo Marketing and Founder of Networking Locals wants to help kick start your business with a great learning opportunity! "Marketing Basics for Small Businesses" will give you the tools to build a strong platform for your marketing plans without the need for a dedicated marketing department!

- Targeting Your Network
- How to Manage and Track Your Contacts
  - Which Networking Events to Go To
  - How to Manage Your Calendar
- My "Secret Sauce" to Business Development  
(EXACTLY what to do to turn new contacts into sales!)



For promotional material and downloadable text and images click here:

[annavija.com/promokit](http://annavija.com/promokit)

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