

## Networking That Works

Converting Real-Life Connections Into Leads With Your Professional Brand

Networking is a critical strategy for driving business growth, but it can often feel daunting to initiate and sustain meaningful connections. In this talk, Anna-Vija breaks down the networking process with a clear, step-by-step approach. Learn how to strategically plan, prioritize, and follow up to stay top-of-mind and position yourself as a standout in your industry. This empowering session will provide practical tools to unlock your network's potential—demonstrating how a simple but intentional hello can lead to your next big referral.

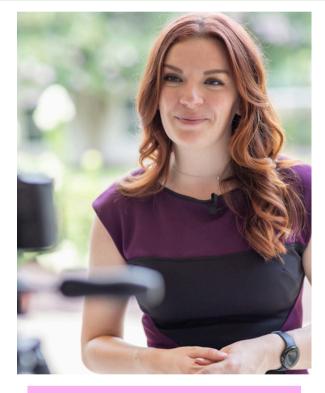
## SPEAKING + CORPORATE TRAINING:

- Keynote Presentation (45-60 Minutes)
- Virtual or In-Person Training (50 min presentation; 10 min Q+A)
- Half-Day In-Person Workshop (4 Hours)

\*Ask me about custom packaging!\*

## **KEY TALKING POINTS:**

- Systems, software, and planning
- How to fill your pipeline
- Standing out and staying top of mind



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